



News Release

For Immediate Release

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Riekas Material Handling Earns Steel King Industries' 2005 Most Valuable Distributor Award

Stevens Point, WI (April 2006) Steel King Industries, Inc., a leader in high quality material handling products and solutions, announced **Riekas Material Handling** as Steel King's Most Valuable Distributor (MVD) in 2005. The Steel King management team formally announced the recipient at the North American Material Handling Show in Cleveland.

To achieve MVD, Riekas Material Handling excelled in total and relative sales volume, completing 154 orders comprised of 16 different Steel King products. Overall, Riekas reported the largest dollar increase in 2005 among all Steel King dealers, increasing sales volume by 249 percent.

"Riekas earned the award through their aggressive sales program," Steel King President, Jay Anderson said. "Riekas has been a loyal customer since the mid 1970s. Our long-term relationship indicates a joint commitment to quality and customer service. We are pleased to award Steel King's Most Valuable Distributor designation to Riekas."

Riekas has provided a full-line of material handling solutions to companies throughout the Midwest for more than 70 years. "Our long-term presence in the marketplace, the specialized knowledge of our sales people and our commitment to work with quality suppliers are key factors that make Riekas a leader in the industry," said Tom Howard, President of Riekas Material Handling. "We build our business on our customer's trust. It is important to maintain that trust with a reliable product line. Steel King stands behind the quality product they deliver. There is cheaper rack out there, but we want to sell the best."

Steel King Industries has earned a national reputation for quality material handling solutions. Steel King develops innovative products and uses the best materials to provide a superior quality product at a competitive price. For more information, contact Steel King at (800) 553-3096 or visit them at www.steelking.com.

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